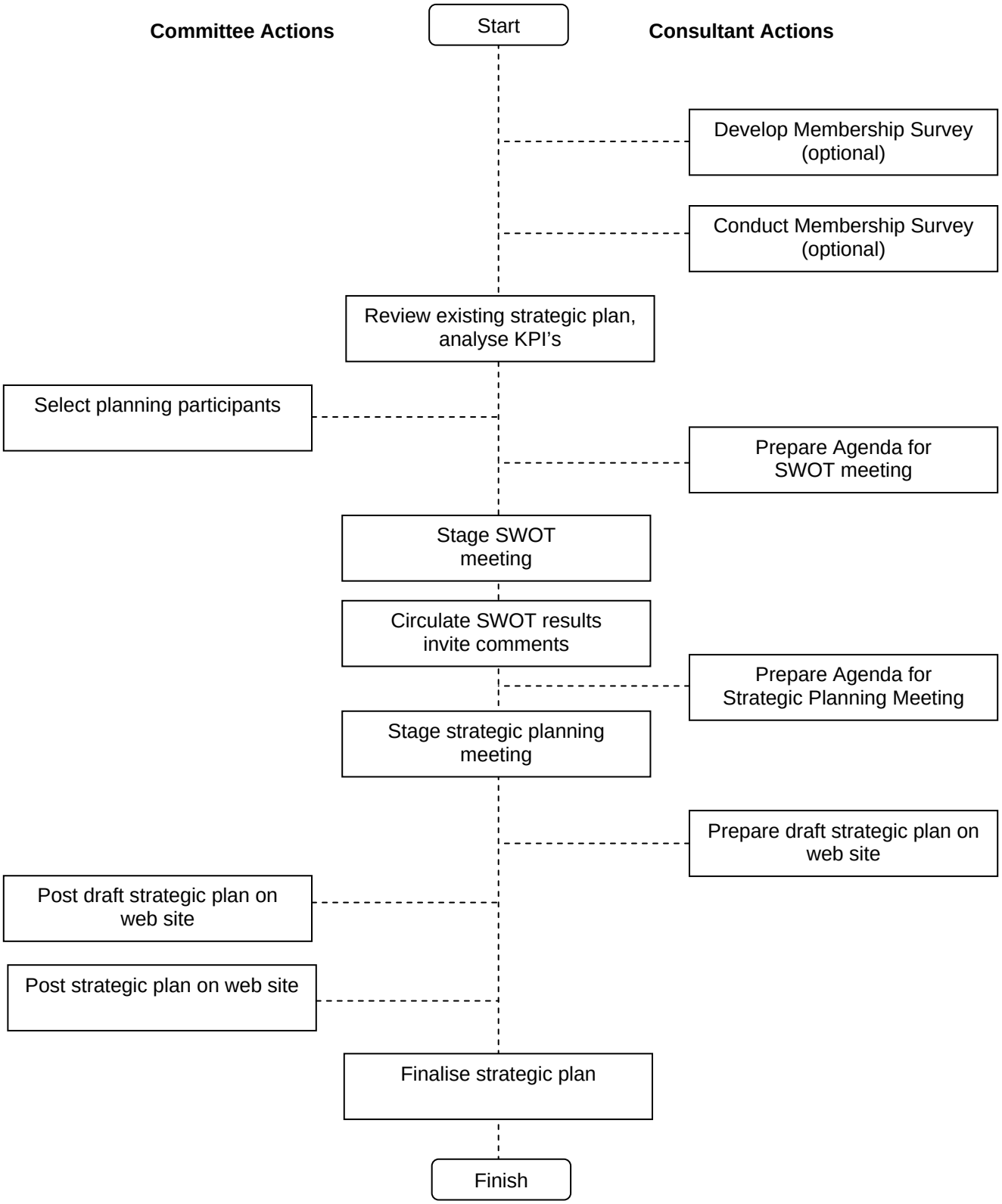Overview of
Strategic Planning Process